

SEP13/12 10.13
*** WFTV-TV ***

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE SEP13/12 10.13

TO LENA
FR JULIE
REV LINE 3,5,43
ADDED 44-46
TTLS \$143810..99X
PLS CFM, THX 9/13

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

RPOE-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1931												
3		S	1000A-1100A	30		\$375.00	10/2	10/5	8		TU-F	8
PROGRAM : MILLIONAIRE/FEUD CON COM1 : 1X PER DAY												

REP HEADLINE# 6299864 TRF# 329324
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 10.13
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		1200N-100P	30		\$675.00	10/2	10/5	8		TU-F	8
PROGRAM : NEWS CON COM1: 1X PER DAY												
43	R		1000P-1100P	30		\$6,000.00	10/8	10/8	1		MON	1
PROGRAM : CASTLE												
44	A		900A-1000A	30		\$375.00	10/2	10/5	4		TU-F	4
PROGRAM : JEFF PROBST												
45	A		1100A-1200N	30		\$750.00	10/2	10/5	4		TU-F	4
PROGRAM : VIEW												
46	A		900A-1000A	30		\$560.00	10/8	10/8	1		MON	1
PROGRAM : JEFF PROBST												
OCT/12			145195.00									
CONTRACT TOTAL												145195.00
TOTAL SPOTS												99

MARKET TOTALS \$364,148 WFTV 37% WKMG 21% WESH 26% WOFL 11% WKCF 1% WRBW 1% CABL 1%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE